
PRESS KIT

NEWIMAGES FESTIVAL – 4th edition

From June, 9 to 13th 2021

AT FORUM DES IMAGES AND ONLINE



<https://newimagesfestival.com/en/>

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EDITORIAL

Last September, the NewImages Festival concluded on a hopeful note. Since then, however, 2020 seems to have gone into extra time! At the time of writing, everything remains in flux and there are still many challenges ahead. But that doesn't mean we haven't been busy!

We took up the challenge of organizing two hybrid festivals just a few months apart.

We showcased the newest, brightest and boldest of African creation as part of Africa2020 in Paris, and launched new international programs (South Africa residency, Taiwan x France XR Day) to support artists and professionals.

We partnered with Cannes XR and the Tribeca Film Festival and pooled our curatorial skills to create a major virtual exhibition hosted on our shared platform, XR3, a whole new venture with artistic, technological and ecological ambitions.

We also launched a worldwide network of satellite venues — local places where you can discover our selection in a new virtual setting. If you can't come to the festival, the festival will come to you!

We need to focus on this shared positivity, on how everyone is going all out to come up with new ways of getting together; we need to foster the curiosity that helps us break down borders, whether physical, virtual or imaginary.

Now, more than ever, it's up to us to be daring, to do everything we can to support the XR industry and celebrate immersive experiences of all kinds.

From 9 to 13 June, join us in inventing the creativity of the future! We can't wait to meet you again, no matter what form our reunion takes.

Enjoy the festival!

Michaël Swierczynski

NewImages Festival Director

THE XR COMPETITION AND ITS JURY

In the context of its international competition, **NewImages Festival** presents a selection of **17 immersive works, most of them never seen before!** The **13 VR experiences** (virtual reality) and **4 AR experiences** (augmented reality) bear witness to the incredible dynamism of a creation that, each year, continues to hybridize genres and formats, in order to create new stories and invite the public to unique experiences.

To reward them, **the festival brings together a prestigious jury: Yael Naim**, French-Israeli musician, producer and director; **Selly Raby Kane**, Senegalese designer and director; **Claude Barras**, Swiss director and producer and **Bertrand Mandico**, French author and filmmaker.



Yael Naim made a sensational entry into the music industry (New Soul) and has since won three Music Victories. His latest album, *Night Songs*, was released in March 2020. Her collaborations extend visual arts (a clip by Stromae, performances by Yoann Bourgeois, Raphaël Navarro) and cinema for film music (Lisa Azuelos, Jill Coulon).



Selly Raby Kane As a fashion designer, Selly Raby Kane shakes up the codes and trends of Senegalese fashion. She created her eponymous brand, lend her style to several icons such as Beyoncé. She is working on several projects that bridge the gap between fashion, intangible heritage and technology - including the creation of VR films (*Elsewhen*, *The Other Dakar*).



Claude Barras directed a dozen animated short films, selected and acclaimed in several festivals. Amongst a multitude of prizes, his first feature film *My Life as a Courgette*, cowritten with Céline Sciamma, won two César in 2017 and was also nominated at the Oscars. *SAVAGES!* his second feature film is currently under production.



His movies, shot exclusively on film, were selected and rewarded in several film festivals. In 2017, *The Wild Boys*, his first feature film, was acclaimed by critics and audiences, and awarded the Louis Delluc Prize. Bertrand Mandico is currently preparing the transmedia project *Conan the Barbarian*, blending cinema with theatre and performances as well as a fantasy TV series.

Through their complementary approaches and sensibilities, they will be able to take a unique and extremely enriching look at the 2021 selection.

Friday the 11th of June (18h30), marking the end of the Industry Days, the NewImages Festival jury will award:

- the **Golden Prize** (Grand Prize, 6 000€)
- the **Special Jury Prize** – VR (3 000€)
- the **Special Jury Prize** – AR (3 000€)

This awards ceremony, which will take place at the Forum des images, will also be broadcasted live online.

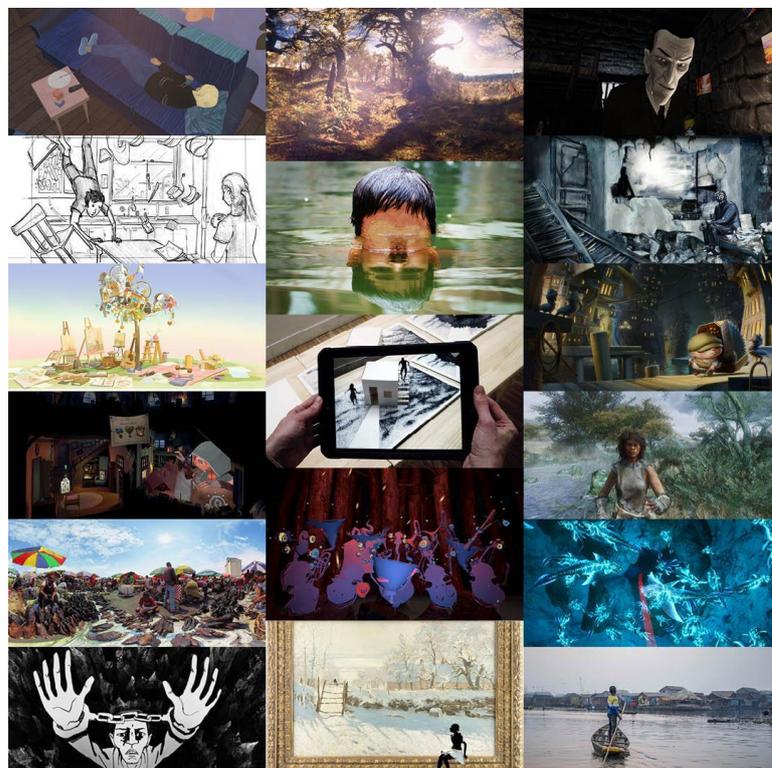
The official selection: the best of immersive art

No less than **9 World Premieres** will be presented in competition, alongside **an international, a European, and three French Premieres!** The XR Competition offers an exceptional collection of immersive art that invests the diversity of formats and imaginaries.

Science-fiction (*Biolum*), drama (*Amends; Kinshasa Now*), documentary (*Lady Sapiens, The Experience; Noah's Raft*), fantasy (*Strands of Mind*), rom com (*Marco & Polo Go Round*), and of course, animation (*Jailbirds - Bwa Kayiman; Namoo; Paper Birds*): the selection bears witness to all the narratives made possible by the fantastic alliance between creation and technologies. While virtual reality seizes social, historical or political topics (*Reeducated*), offering a sharp and original approach, it also offers – just like augmented reality does – a nice range of interactive or multi-sensorial experiences (*We Are At Home; Berlioz Trip AR - Dream of a Sabbath Night ; When She Gets Out... ; Acqua Alta – Crossing The Mirror*).

Through photography (*Voidopolis*), video game (*Down the Rabbit Hole*) or by focusing on an acoustic approach, immersion artists seize collective references, literary works (Dante, Lewis Carroll), musical works (Berlioz) or pictorial works (Degas), offering other emotional readings.

The experiences selected are to be discovered from June 9 to 13, as is customary, at Forum des Images, in the heart of Paris. A new twist this year, the works in competition will also be available **online**, through [the virtual exhibition XR3](#), co-curated by **NewImages Festival, Cannes XR and Tribeca Festival** but also in more than twenty satellite locations around the world (from **June 9 to 20**, then from **July 6 to 17**) !



XR competition: the line-up

Acqua Alta - La traversée du miroir de Adrien M et Claire B

Claire Bardainne, Adrien Mondot – Adrien M & Claire B (France) — 2020, AR, 15'

* **Amends** – French Premiere

Mikkel Battefeld - The Animation Workshop (DK) — 2020, VR 3DoF, dr., 12'

Berlioz Trip AR - Dream of a Sabbath Night – World Premiere

Pyaré (Pierre Friquet), Solveig (Géraldine Aliberti) - Sonic Solveig, Les Clés de l'écoute (FR) — 2021, AR, music., 15'

* **Biolum** – European Premiere

Abel Kohen, Jon Rowe (co-auteur) - IKO (FR), Reynard Films, Prefrontal Cortex (DE) — 2021, VR 6DoF, sci-fiction, horr., 30'

* **Down the Rabbit Hole**

Ryan Bednar, Ricky Helgesson - Cortopia Studios (SE) — 2020, VR 6DoF, jeu vidéo indé., 120'

* **Jailbirds - Bwa Kayiman** – World Premiere

Thomas Villepoux - Be Revolution Pictures (BE), Digital Rise (FR) — 2021, VR 6DoF, fant., 8'

* **Kinshasa Now**

Marc-Henri Wajnberg - Wajnbrose Productions (BE), Wim Forceville (BE), RG & Créatifs Associés (RDC), Eva Production (FR) — 2020, VR 3DoF, dr., 21'

* **Lady Sapiens, The Experience** – World Premiere

Camille Duvelleroy - Little Big Story, coprod. Little Big Story Lab, France Télévisions, Ubisoft (FR) — 2021, VR 6DoF, doc., 12'

* **Marco & Polo Go round** – World Premiere

Benjamin Steiger Levine - Item 7 (CA), Belga Productions (BE), part. ARTE France — 2021, VR 6DoF, anim., romcom., 12'

* **Namoo** – French Premiere

Erick Oh - Baobab Studios (US) — 2021, VR 6DoF, anim., 12'

* **Noah's Raft** – World Premiere

Joel 'Kachi Benson, Tal Michael Haring - VR360 Stories (NG) — 2021, VR 3DoF, doc., 12'

* **Paper Birds** – French Premiere

German Heller, Federico Carlini - 3Dar (AR) — 2020, VR 6DoF, anim., 15'

* **Reeducated** – International Premiere

Sam Wolson, Ben Mauk, Nick Rubin, Matt Huynh - The New Yorker, Dirt Empire (US) — 2021, VR 3DoF, doc., 20'

* **Strands of Mind** – World Premiere

Adrian Meyer - Filmakademie Baden-Württemberg (DE) — 2021, VR 3DoF, psych., 12'

Voidopolis – World Premiere

Kat Mustatea - Kat Mustatea (US) 2021, AR

* **We Are at Home** – World Premiere

Michelle Kranot, Uri Kranot - Late Love Production (DK), Floréal Films, Miyu Productions (FR), National Film Board of Canada (CA) — 2021, VR 6DoF, anim., multi-user instal., 45'

When She Gets Out... World Premiere

Gordon, Marie Sellier - Lucid Realities, coprod. Musée d'Orsay, France Télévisions (FR) — 2021, AR, 28'

*Experiences available online in the virtual exhibition XR3

For more information about the official selection, go to:

<https://newimagesfestival.com/en/xr-line-up/>

A FOCUS ON AFRICAN IMMERSIVE CREATION

In the context of **Season Africa2020** the festival sheds light on young African creation with a unique focus. Within the Forum des images and beyond, the heart of Paris will vibrate to the rhythm of tales, colors, and sounds of this new generation of artists. Their liberating works - both in terms of narratives and formats - play with representations and archetypes.

Three original creations

Video Mapping: *Chosi Chosi*

June 11 and 12 (10pm) Saint-Eustache church

Artists: **Xabiso Vili, Jason Stapleton, Elise Wessels and Inka Kendzia**

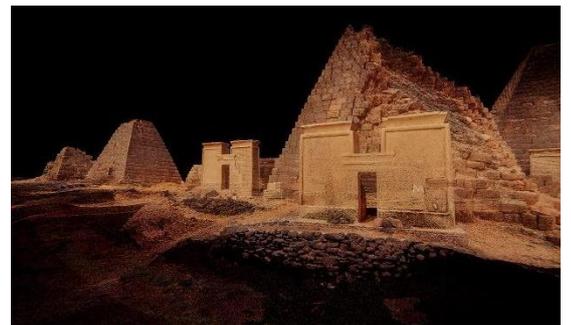


“Chosi Chosi” (“Once upon a time”): refers to a way in *iintsomi* (African folktales with a metaphoric and spiritual dimension) for the storyteller to respectfully draw the attention of the audience. Subtly blending 2D and 3D animation, **this video mapping** relies on poetry for an incredible journey through time and space, through maps of the physical world and galaxies. On the majestic facade of the Saint-Eustache church, *Chosi Chosi* is this symbolic and digital fire that brings together all publics in order to share new *iintsomi* and experience ubuntu’s philosophy: “I am because you are”.

Kandaka and the Black Pharaohs everyday - Canopée

Specially designed for 180° LED display, the film by director **Ainslee Alem Robson** celebrates one of the most renowned Nubian queens, Amanirenas, who lived in the city of Meroë, in the first century BC.

Leading the **Kingdom of Kush**’s armies, this one-eyed ruler pushed back the Roman forces. Thanks to this *kandaka* - revolutionary woman - the public is invited to enter the ruins of the Kushite empire and its pyramidal necropoles, **and meet the black pharaohs of Sudan.**



Portraits of African cities everyday - Canopée



Abidjan, Cotonou, Kigali, Algiers, Johannesburg, Cairo, Lagos, Lomé, Luanda.... **The great African cities** are modern and multi-faceted and offer themselves to discovery **through a dozen videos in time-lapse**, broadcasted on 180° display. Shot since 2020 across the continent, they draw their inspiration from the work of **Beninese photographer Mayeul Akpovi** and constitute unique portraits of metropolises, which incarnate “Africas”.

Not to be missed!

On stage: two concerts

Thursday June 10 at 7pm and Sunday June 13 at 6:30pm



Each year, NewImages Festival offers an artistic proposition to the public that combines digital art with music. This new edition is no exception to the rule: two exceptional concerts with artists that showcase their particular musical world!

First, a Senegalese rapper that brings forward avant-garde orchestration. And secondly, a Niger-born Senegalese artist that juggles between soul, hip hop and afro-modern rhythms. **NIX** and **Aida Sock and the Dream Time** will fire up our stage, which will be open to all publics under the **Halles' Canopée**.

Exhibition

Re/Member Your Descendants

Forum des images



This exhibition (the result of **our residency with Digital Lab Africa**) tells African stories in an entirely new way. Through a series of interviews with South Africans, **Xabiso Vili**, in collaboration with **Sonwab Valashiya**, is looking to incarnate a spiritual dimension in the physical world. Thanks to augmented reality, their tales are enriched, illustrated by those of their ancestors and recited as poetry.

And also... in the XR Competition, the works **Noah's Raft** and **Kinshasa Now**, and, in the out of competition selection, the interactive experience **Atomu!**

What's the Africa2020 Season?

All over France, from December 2020 to July 2021, this extraordinary pan-African and multidisciplinary season initiated by the French government, carried by the French Institute and the curator N'Goné Fall will pay tribute to the richness and diversity of the continent.

Innovation in the domains of arts, technologies, economy, emancipation, sharing and transmission ... built around the great challenges of the 21st century, the Season Africa2020 will allow us to step aside and make room for new tales.

THE OUT-OF-COMPETITION SELECTION

In parallel to the XR Competition, **13 selected works, performances or immersive installations** make up a rich palette of formats, devices and aesthetic worlds that will surprise all fans of new emotions. Because it is indeed the visitor that is at the heart of these narrations and entirely solicited by an ever more inventive virtuality and a striking technology.

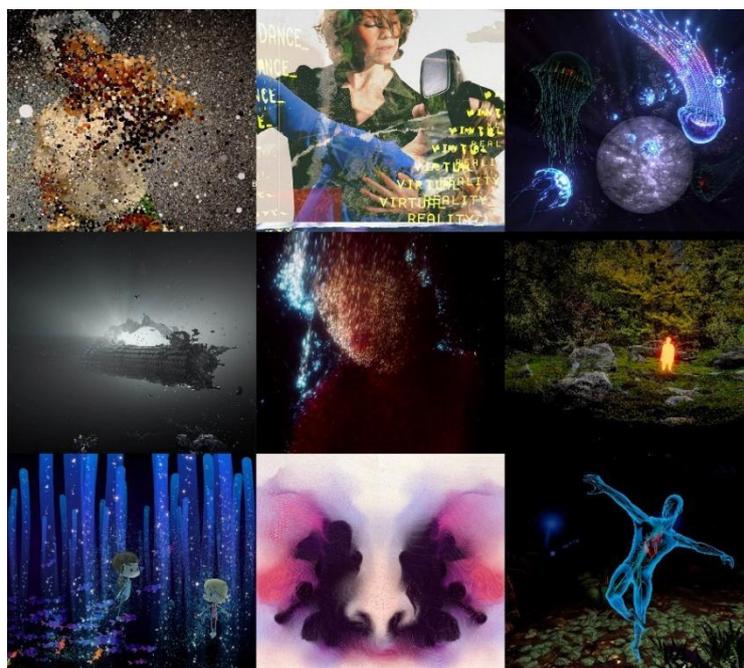
To give in, body and soul, to the imaginary? Many works invite us to do so, and play with different degrees of interactivity... are you ready for a **choreographic performance** with Eve (***Eve, Dance is an Unplaceable Place***)?

If you are asking yourself questions about your gender, turn around a sacred tree, like in the Kenyan legend of the Kikuyu tribe, and you will see (***Atomu, French premiere!***)

You may have what it takes to be a space warrior, (***Knight of The Wailing Stars***), the power to influence creatures from a subaquatic world using only your voice (***The Jellyfish***) or to decrypt messages from elsewhere (***Recoding Entropia, French premiere***): who knows? To unlock the secret of famous sculptures and observe them at actual size (***Sculpture Experience***)? In these virtual worlds, anything is possible!

But of course, emotions are often the very topic/material of immersive stories: those of childhood (***Au pays du cancer mou, Safe***), those of our modern era, such as “eco-anxiety” (***What Is Left of Reality?***) or intemporal, such as the feeling of being in love (***Eliza***) or the question of our origins (***Ferenj: A Graphic Memoir in VR, 2020 winner presented in 3DoF and in 6DoF in a new French version***)

Besides the original creation *Kandaka and the Black pharaohs*, this selection offers the pleasure of exclusively (re)discovering ***Welcome to the Other Side***, the Jean-Michel Jarre concert that took place in a virtual Notre-Dame last December 31. Orchestrated by VRrOOM, this performance is to be (re)experienced in unique conditions: projected on large display and in 5.1 sound.



Out-of-competition: the line-up

Atomu

French Premiere

Shariffa Ali, Yetunde Dada - ATLAS V,
France TV (FR), Electric South (ZA), POV
Spark (US), Dimension (GB)
2020, VR 6DoF, exp., 10'

Au pays du cancre mou

Francis Gélinas - Couleur.Tv (CA)
2020, VR 3DoF, anim., 6'

Eliza (prototype)

Léa Ducreé - Cinétévé Experience (FR)
2022 (sortie), instal., IA, 15'

Eve, Dance is an Unplaceable Place

Margherita Bergamo, Daniel González -
Compagnie Voix (FR), Omnipresenz (ES)
2018, VR, perf., 18'

Ferenj: A Graphic Memoir in VR

Version française inédite
Ainslee Alem Robson (US, ET)
2020, VR 3DoF et VR 6DoF, exp., 9'20

Kandaka and the Black Pharaohs

Création originale
Ainslee Alem Robson (réal.), Kidus
Hailesilassie (collab.) (US), Iconem (scan-
data) (FR)
2021, film 180°, afro surr., doc., 9'

Knight of the Wailing Stars

ep. 1: The Clocks of TOI 700

m1n0t0r, S1NTDNS - VRrOOm (FR)
2021, VR 6DoF, musical, social XR,
solo/multi-user, 8'

Recoding Entropia

French Premiere

François Vautier - Da Prod (FR)
2021, VR 3DoF, anim., exp., 8'

Safe

Mélanie Courtinat Pastor - Mélanie Courtinat
Pastor (FR)
2021, instal. int.

Sculpture Experience

F. Purgal, R. Amit, B. Baume, L. Cacciuttolo,
A Géant - ArtofCorner, RMN-GP,
L'Agrandisseur FISHEYE, VRrOOm,
DELUSION (FR)
2021, VR 6DoF, virtual tour, 15'

The Jellyfish

Mélodie Mousset, Edo Fouilloux - PatchXR
(CH)
2021, VR 6DoF, exp., 15'

What Is Left of Reality?

Pierre Zandrowicz, Ferdinand Devieux -
ATLAS V (FR)
2021, instal. int., doc., 12'

Welcome to the Other Side

Jean-Michel Jarre - VRrOOm (FR)
45'

The detailed information of the out-of-competition selection:

<https://newimagesfestival.com/en/xr-line-up/>

(second part)

THE PROFESSIONAL SECTION OF NEWIMAGES FESTIVAL

With now four editions, **NewImages Festival** has become a landmark event for actors within the XR industry, in France and abroad.

From June 9 to 11, in the presence of the actors of the sectors, the professional section intends to promote immersive works, to help tomorrow's talents emerge, but also to encourage exchanges and collaborations as well as the circulation of projects.

The XR Financing Market

An annual fixture that allows for future masterpieces of immersive art to come alive, **the XR Financing Market** puts artists and independent producers looking for funding and partners in contact with leaders of the industry and key players of the culture engaged in the distribution of these distinctive works of art. 320 meetings were organized during the latest edition in September 2020. With this program, NewImages Festival continues its contribution to structuring an ecosystem allowing for the support of immersive creation in a sustainable way.

The selection: 41 immersive projects coming from 18 countries

Tackling some of the main challenges of our time (**women's rights, environment, Man-Machine relationship**) through a large variety of technologies and original experiences, the 2021 selection also dedicates the ability of immersive technologies to innervate artistic forms as a whole (film, video games, theatre, opera, installation, etc.) and to revolutionize our relationship to art. Noteworthy facts this year include the apparition of **audio immersive fictions** and the selection of three **projects in augmented reality that use LIDAR Scanning**. This technology (which Apple invested in for its new line of phones) is notably used for self-driving cars and allows for the integration of visual objects in complex environments.

List of projects selected for the XR Financing Market:

<https://newimagesfestival.com/en/program-industry-day-2021/landing-xr-financing-market-2021/xrfm-2021-selected-projects/>

On the side of **creators**, the selection gathers, as per usual, new talents and lauded international artists such as **Céline Tricart** (*The Key, The Sun Ladies*), **Amaury La Burthe** (*Notes on Blindness VR, Spheres, Umami, -22.7°C*), **Ainslee Robson** (*Ferenj: A Graphic Memoir in VR*, winner XR Competition 2020), **Charles Ayats** (*Sens VR, 7 Lives, MOA*), **Charlotte Mikkelborg** (*Fly*), **Tupac Martir** (*Cosmos Within Us*), **Anna West & David Callanan** (*To Miss the Ending*), **Poulomi Basu** (*Blood Speaks*).

No less than **80 Decision Makers** will participate to the XR Financing Market this year: many museum curators and programmers will join us for the first time. Those that have already confirmed their attendance are: Myriam Achard, **Phi Center** - Robert McLaughlin, **National Film Board of Canada** - Johanne Musch, **Fondation Cartier** - Averie Timm, **Facebook/Oculus** - Nigel Tierney, **Yahoo Ryot Lab** - Joanna Popper, **HP** - Bethanie Maples, **Google AI** - Elaine Wong, **Viveport**, **HTC Vive**.

Decision Makers 2021

<https://newimagesfestival.com/en/program-industry-day-2021/decision-makers-2021-2/>

NewImages Best Pitch Award



This year, the XR community is called to vote and **choose the six best projects of the selection**. They will be pitched during a session open to all accredited people of the festival (**Wednesday the 9th of June at 6pm**). A new vote will then be launched to elect the best pitch. The winning project will be announced **during the awards ceremony**, on Friday, June 11 (6:30pm) and will earn a cash prize of 1 000 €.

Focus on Africa

Within this edition labeled Season Africa2020, NewImages Festival is organizing **a series of meetings dedicated to the African XR ecosystem**.

Through certain initiatives and structuring programs, this is about shedding light on its dynamism and to allow all professionals to identify the key partners and spokespersons of the continent, in the sectors of production, creation, broadcasting, and tech.

The talks, case studies and pitching sessions offered will be the occasion for actors in the XR industry to identify the specificities of the African market and to encourage new collaborations internationally.

- **What cooperations and collaborations with the XR and immersion market in Africa?** with Brian Afande (BlackRhino VR) and Ingrid Kopp (Electric South).
- **Developing the African XR ecosystem on the continent... and internationally!** Judith Okonkwo (Imisi 3D).
- **Case study: Atomu**
Shariffa Ali (director), Antoine Cayrol (Atlas V), Yetunde Dada (director)

New African Voices (workshop and pitching session)

From June 1 to 4, NewImages Festival and Garage Stories will hold **“New African Voices”**, **three online workshops** that will allow young African creators, teamed with professionals from around the world, to mature their XR projects.

On June 10, during the festival, the teams will pitch in front of a group of Decision Makers that will give their opinions on different projects.

Taiwan x France XR Day: a new French -Taiwanese axis for XR

The beautiful friendship between the NewImages Festival and Taiwan strengthens! In June in Paris and then next fall in Taipei, this unique bi-annual program will gather together French and Taiwanese professionals from the XR and immersive creation fields to boost new alliances, as well as all sorts of cooperation and business opportunities.

Last January, **the NewImages Festival and TAICCA** (Taiwan Creative Content Agency, an organism under the trusteeship of the Taiwanese Ministry of Culture) announced an unprecedented strategic partnership that aims to support exchanges and collaborations, as well as to create a fertile environment and build more bridges between the two countries.

As a prelude to the festival, this first step of the **Taiwan x France XR Day** invites **13 Taiwanese professionals to meet the French XR sector** through a program - workshops, conferences, networking - specially made to shed light on the specificities and complementarities of the two ecosystems.

Amongst the Taiwanese intervenants and structures that will participate to these first meetings, on June 8: ET@T Lab Theater, Funique VR Studio, Yahoo (Verizon Media), The Graduate Co., Ltd., Very Theatre Company, Fun2 Studio, Taiwan Digital Art Center, Shakes (tpeare's Wild Sisters Group, Digital Art Foundation as well as Moonshine Animation Studio, and many independent artists and producers.

The workshop, which will be held online Tuesday, June 8, is open to all French professionals, upon inscription and does not require accreditation: <https://newimagesfestival.com/en/2021-taiwan-france-xr-day/>

In partnership with TAICCA (Taiwan Creative Content Agency)

The conferences and professional workshops

At Forum des images or online, a whole **program of conferences and workshops** will be the occasion to check on the state of creation and the XR industry, where **once again this year, varied thematics will be approached:** the incredible deployment of “**spatial immersion**” through the eclosion of new dedicated venues (talk); **live events** (workshop); **IP and the declinaison of universes under multiple formats** (talk); **collaborations between institutions and producers** (workshop); **exporting French XR** (debate) as well as **the place of TELCO in the XR industry of tomorrow** (talk).

Several case studies will also be the occasion to reflect upon recent milestone projects or those still in development: *Retour à Canterville*, *Lady Sapiens*, *The Experience*, *Dream*.

Amongst the intervenants : **Roei Amit** (Rmn-Grand Palais) ; **Aymar Azaïzia** (Ubisoft) ; **Pascal Bernardin** (Encore Productions) ; **Morgan Bouchet** (Orange) ; **Louis Cacciuttolo** (VRrOOm) ; **Mathias Chelebourg** ; **Jimmy Cheng** (Digital Domain) ; **Coline Delbaere** (Centre Phi) ; **Camille Duvelleroy** ; **Sarah Ellis** (Royal Shakespeare Company) ; **Wolfgang Groening** (Telekom Deutschland GmbH) ; **C.J. Lee** (Far Eastone Telecommunications Co., Ltd.) ; **Jeanne Marchalot** (France Télévisions) ; **Sophie Parrault** (Little Big Story) ; **Mélanie de Riberolles** (Ubisoft) ; **Sutu...**

More information : <https://newimagesfestival.com/en/program-industry-day-2021/>

International residencies

Taiwan XR Residency

Our program is now open to all extended realities and continues to provide artists with premium support to develop their project: six to eight weeks of residency in Kaohsiung, an endowment of €10,000 as well as mentoring sessions with experts, connections with local XR professionals, etc. For the past three years, the Taiwan XR Residency has been working to structure a strong axis between France and Taiwan and to develop a strong connection between those two innovative and complementary ecosystems.

The 2021 winner succeeding Y. Deval (ATLAS) and H. Kwon (The Guardians of Jade Mountain) **will be announced during the Awards Ceremony.**

In partnership with the French Office in Taipei and the Kaohsiung Film Festival

Africa-France XR Residency

The NewImages Festival continues its international growth! With their common intention of supporting the development of innovative contents and accelerating talent exchanges throughout the world, **the NewImages Festival and the Digital Lab Africa** launch the first XR creation residency in France open to emerging artists from Africa.

During their one-month residency in Paris, two South African artists, **Xabiso Vili** (poet) and **Sonwabo Valashiya** (digital artist) will develop a poetic project, **Re/Member Your Descendants**. The fruit of their collaboration will be presented exclusively during the festival.

In partnership with the Digital Lab Africa and the Cité internationale des arts

XR3, une exposition virtuelle inédite



The **NewImages Festival** joins forces with **Cannes XR** and the **Tribeca Film Festival** to co-produce **XR3, an innovative exhibition dedicated to the best of VR and accessible to all audiences!**

From **June 9 to 20** and from **July 6 to 17**, our three VR selections will be showcased at the **Museum of Other Realities (MOR)**, a breathtaking virtual exhibition space in which each room will host **an original and inventive**

scenography, specially designed for this momentous occasion by the selected artists. With this unprecedented partnership, the three festivals are delighted to band together in order to make VR and the latest immersive creations easily accessible!

In order to reach new audiences, the **XR3 exhibition** will be accessible **across the world thanks to a network of satellite partner venues**. From **June 9 to 20** and from **July 6 to 17**, about **20 cultural venues in the world** will offer an exclusive opportunity to discover in-person about **40 VR artworks** selected by the three festivals.

This approach is fully in line with the festival's strategy: to create connections with key partners around the world to promote creation and talent.

PRACTICAL INFORMATION

Information : <https://newimagesfestival.com/en>

Forum des images : +33 (0)1 44 76 63 00

For professional and press accreditations:

<https://newimagesfestival.com/en/take-part/accreditations/>

Festival locations

Forum des images

Westfield

Forum des Halles

Porte Saint-Eustache

2, rue du Cinéma

75001 Paris

Tel. +33 (0)1 44 76 63 00 – <https://www.forumdesimages.fr/>

Professional Reception Desk

→ Wednesday, Thursday and Friday, from 9:00 am – 7:00 pm

La Canopée

Westfield

Forum des Halles

niveau -1 (terrasse) et niveau -3 (Patio)

75001 Paris

→ every day from 11:00 am – 7:00 pm

Saint-Eustache Church

164, rue Rambuteau

75001 Paris

→ Friday and Saturday from 10:00pm

Access

Métro Les Halles (ligne 4) and Chatelet (lignes 1, 7, 11, 14)

RER Châtelet-Les Halles (lignes A, B, D)

